

**APIC**

# The Enduring Role of Petrochemicals in the Energy Transition

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Headquartered in the UK, Argus has over 1,300 staff working in 29 offices in the world's principal commodity trading and production centres.

Argus publishes more than 42,000 daily and weekly spot and forward price assessments, along with commentary, news and analysis for global commodities and energy markets.

**Coverage includes markets for:**

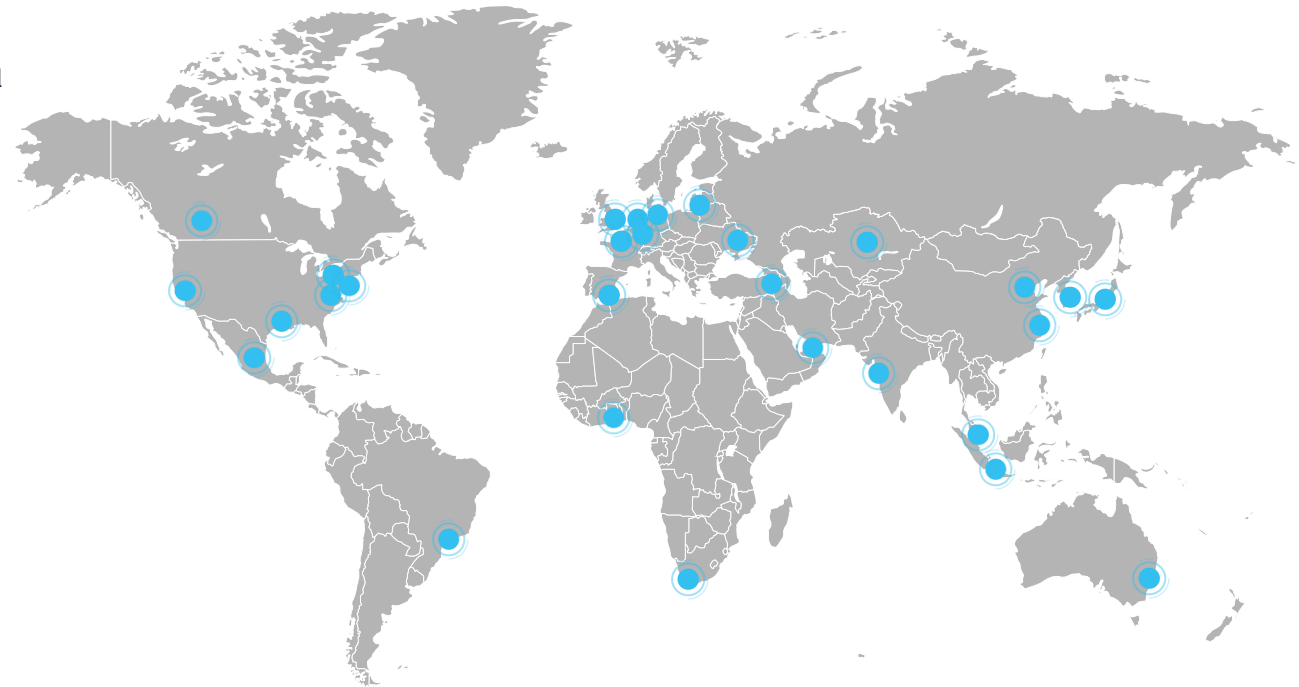
- Oil, natural gas, power, hydrogen, coal, biomass, asphalt, base oils, emissions and carbon
- Biofuels
- Fertilizers
- Agriculture
- Chemicals, including petrochemicals and oleochemicals
- Metals, ferrous, non-ferrous, battery materials, and scrap

**Services:**

- Market reporting, news, and analysis
- Consulting and forecasting
- Conferences

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- US crude oil
- European gasoline and biofuels
- Asia-Pacific LPG
- Coal
- European steel
- US and European environmental markets



# Expanding coverage of the chemical industry

**Methanol & Octane**

Methanol

MTBE

**Light Olefins**

Ethylene

Propylene

**Heavy Olefins**

Butadiene

C5 & Hydrocarbon Resins

**Aromatics**

Benzene

Styrene

Toluene

Xylenes

**Oleochemicals**

Fatty Acids

Fatty Alcohols

Glycerine

Pine Chemicals

**Chlor-alkali**

Caustic Soda

Chlorine

KOH

**Polymers**

Polyethylene

Polypropylene

PVC

PS

PET/Polyester

Recycled Polymers

**Polyurethanes**

Isocyanates

PO

Propylene Glycols

Polyols

EO

Bio Chemicals

# **The Enduring Role of Petrochemicals in the Energy Transition**

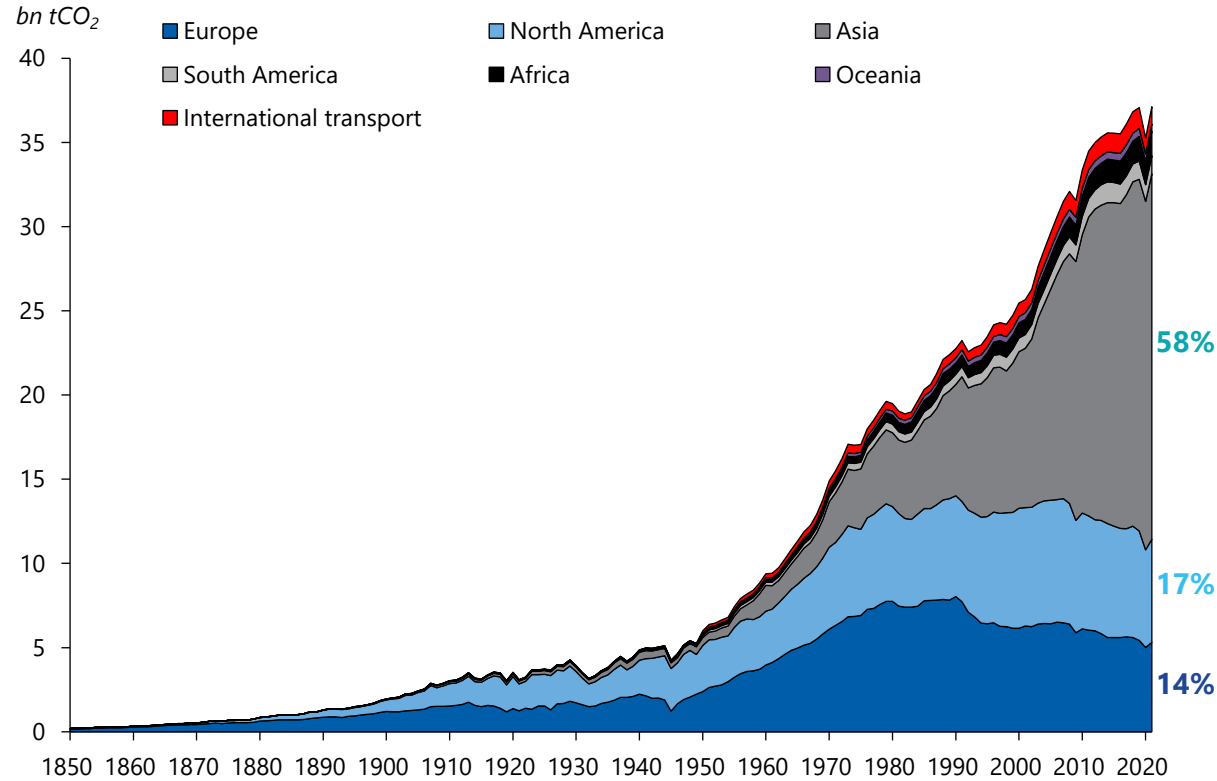
**State of the industry**  
**Opportunities**  
**Challenges / what's needed**

# State of the industry

# Historical Green House Gas (GHG) emissions

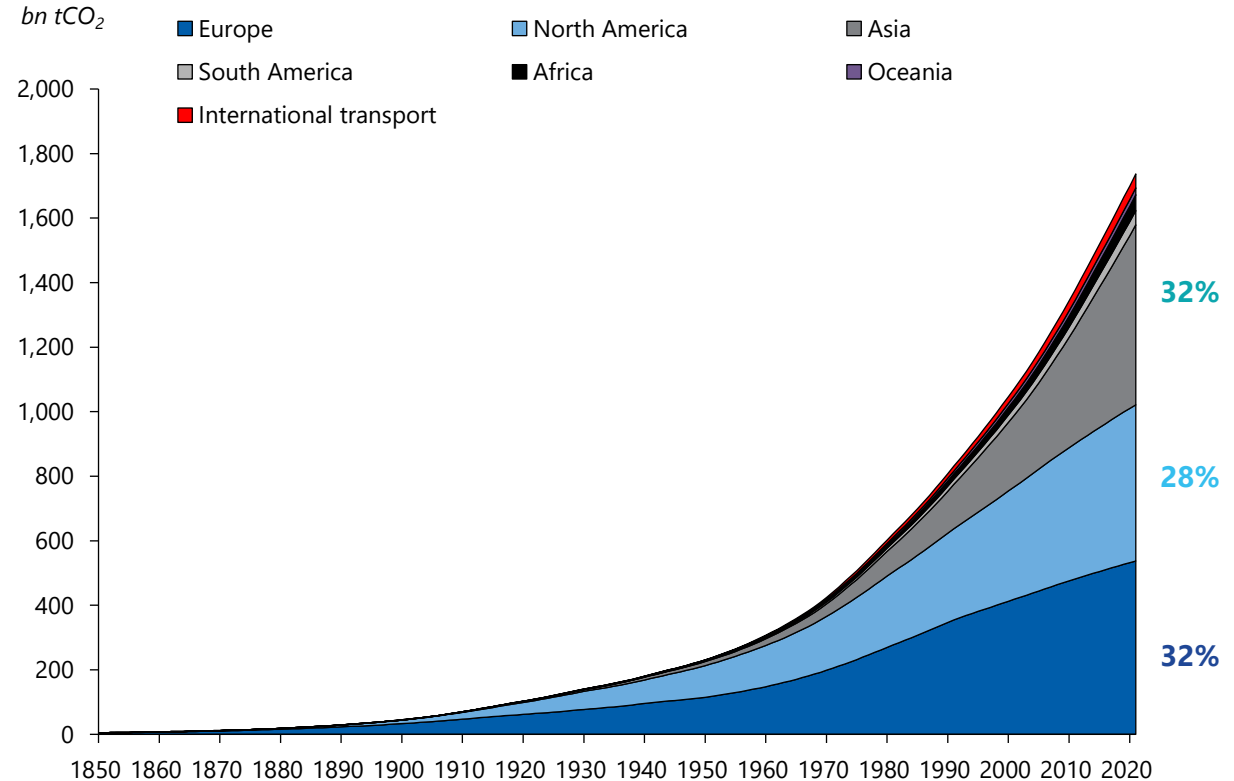
Europe and US are responsible for over half of accumulated emissions, but China will soon overtake as largest cumulative emitter

Annual global production of CO<sub>2</sub> emissions by geography, 1850-2021



CO<sub>2</sub> emissions only, excludes emissions from land-use change  
— Argus Consulting, OWID

Cumulative global CO<sub>2</sub> emissions by geography, 1850-2021

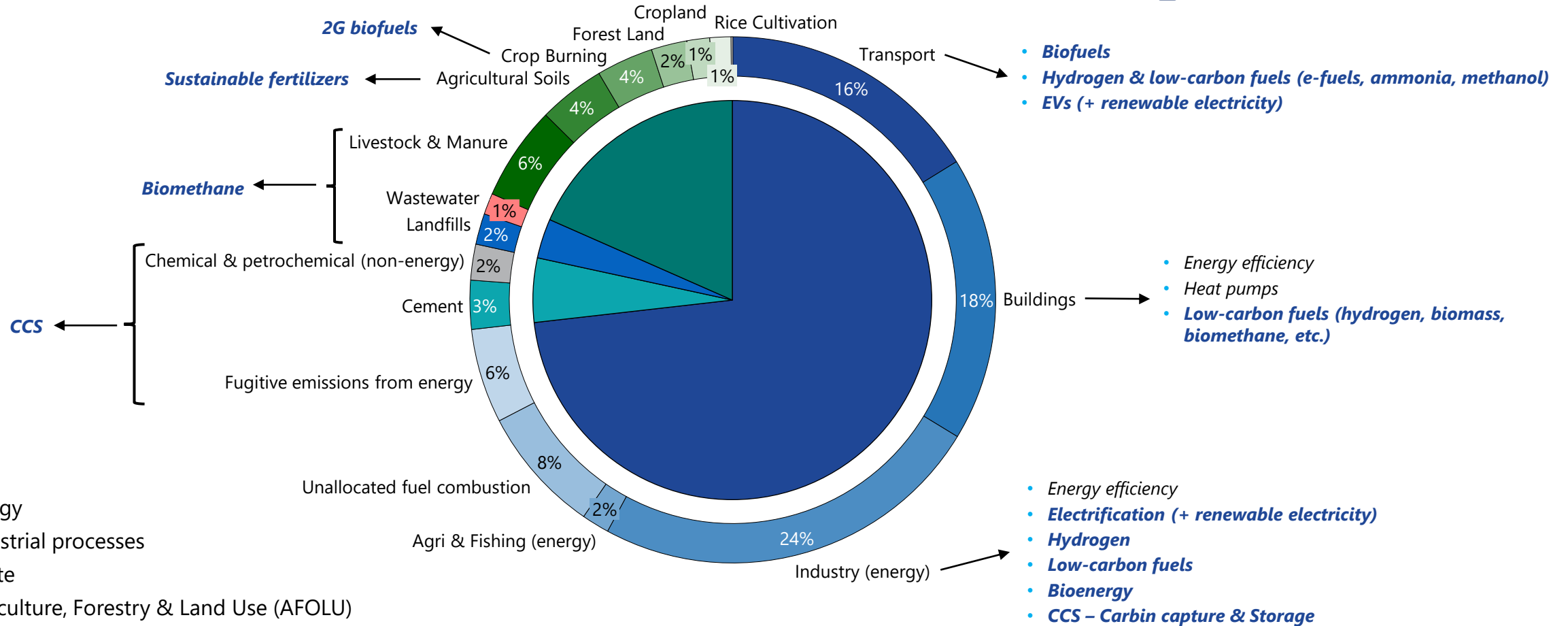


CO<sub>2</sub> emissions only, excludes emissions from land-use change  
— Argus Consulting, OWID

# Argus coverage of the Energy Transition

Sectors will look to electrify, with low-carbon fuels, in hard-to-abate sectors

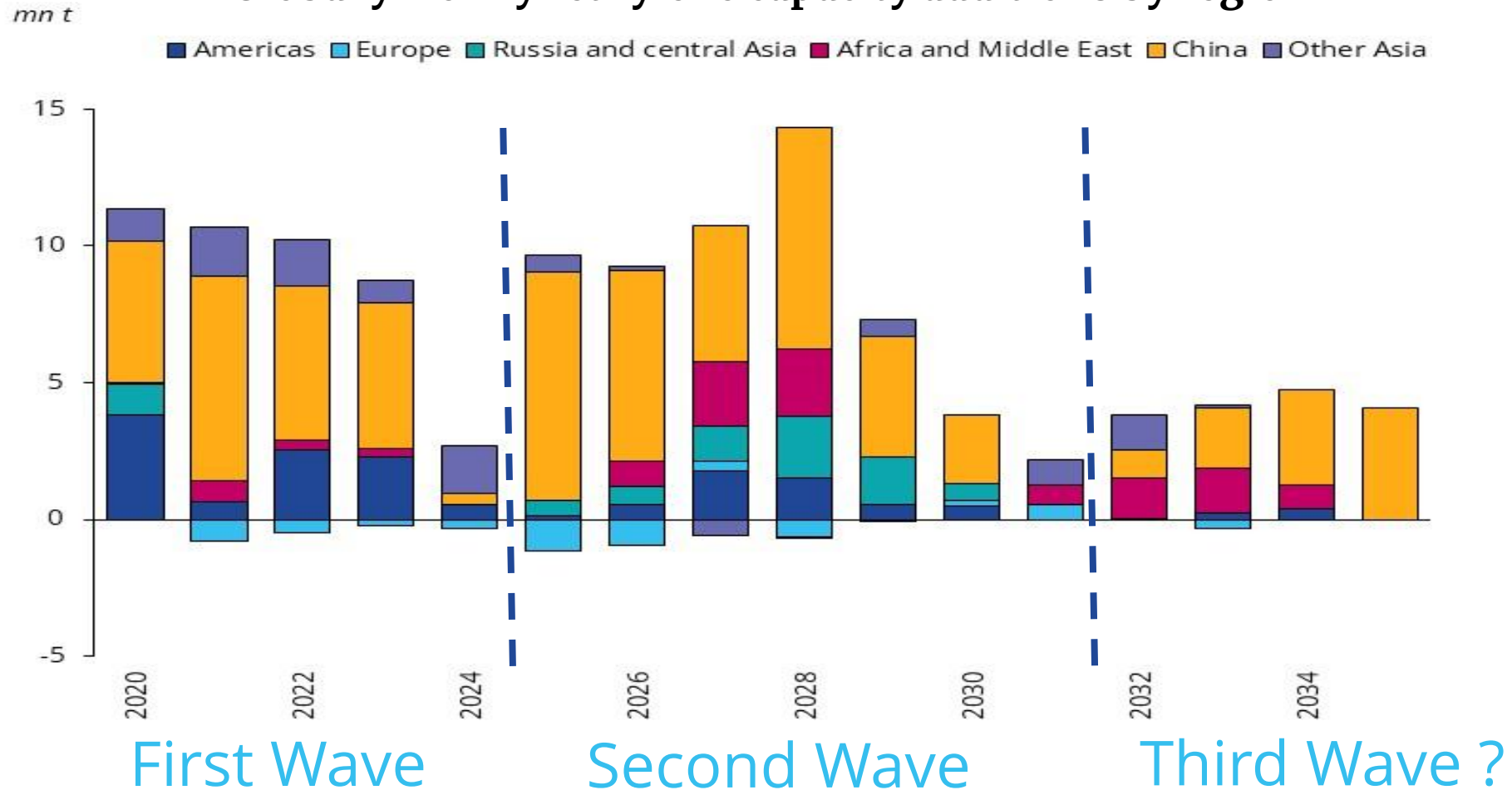
■ = Energy transition solution covered by Argus



Source – Climate Watch, World Resources Institute

# Ethylene is into its second wave of global capacity additions which is 29% larger than the first

Global yr-on-yr ethylene capacity additions by region



# Opportunities – Within the industry

# Reducing Carbon Footprint in Petrochemicals

Three pathways for the petrochemicals industry to achieve meaningful decarbonization

## Change Feedstock

- Shift from fossil-based to bio-based and recycled raw materials
- Bio-naphtha and bio-propane as drop-in replacements for existing crackers
- Mechanical and chemical recycling to create circular supply chains
- Green methanol and bio-ethanol pathways for olefin production

## Clean Power Sources

- **Renewable energy** – Wind and solar to electrify crackers and process heat
- **Hydrogen** – Green and blue hydrogen as both fuel and feedstock for ammonia, methanol, and refinery processes
- **Nuclear** – Small modular reactors to provide reliable, zero-carbon baseload for energy-intensive operations
- Electric furnaces replacing gas-fired steam crackers to cut direct process emissions

## Carbon Capture (CCS)

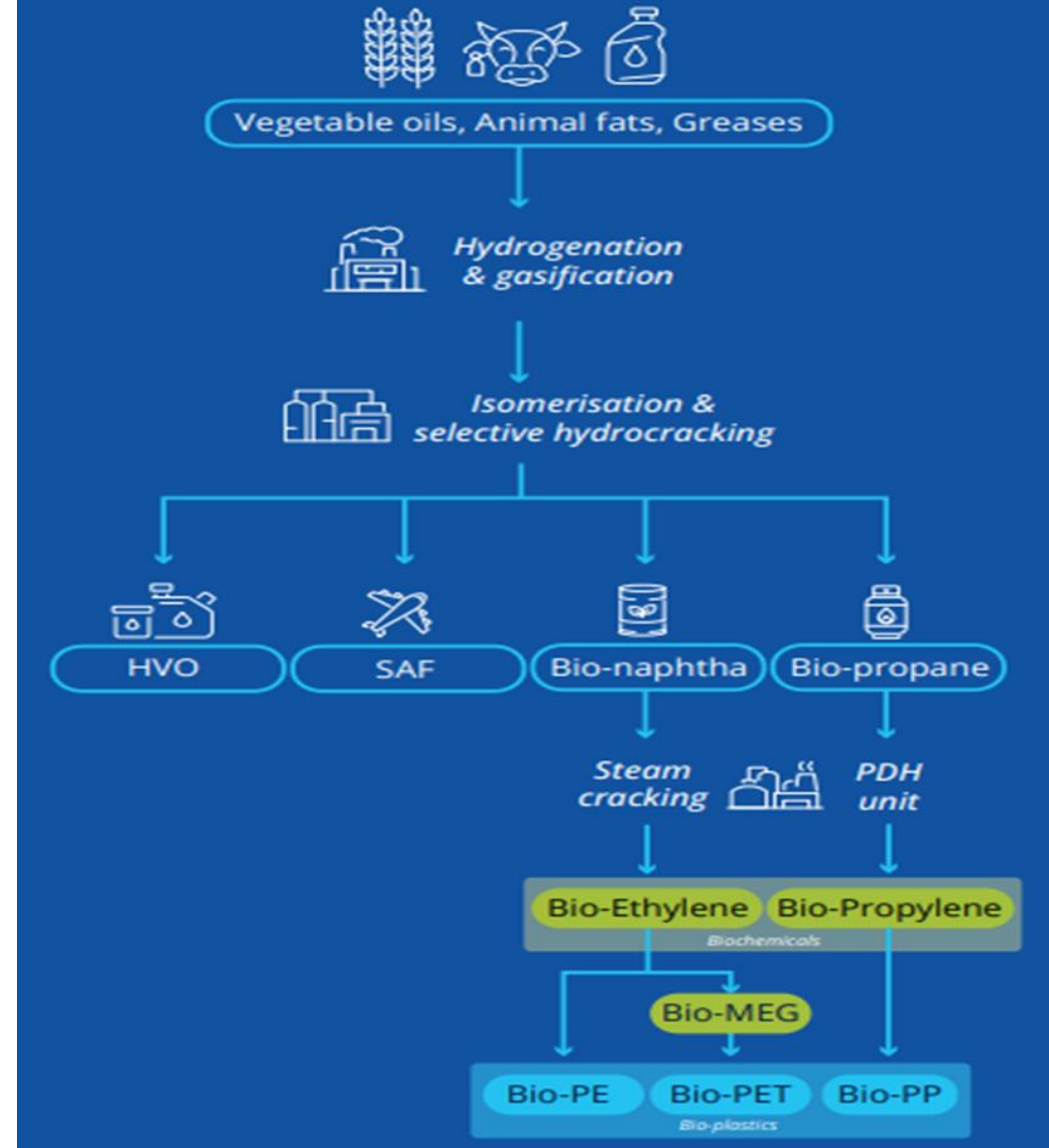
- Capture CO<sub>2</sub> at point-source from crackers, furnaces, and power plants
- Permanent geological sequestration in depleted reservoirs and saline aquifers
- CO<sub>2</sub> utilization – converting captured carbon into building materials, fuels, and chemical feedstocks
- Industrial cluster hubs sharing CCS infrastructure to lower per-plant costs

# Petrochemicals – what are the current options?

## Bio-feedstock

- Food vs Plastics debate
- Competition with other sectors
  - Sustainable aviation fuel
  - Fuels
- But – bio-naphtha / bio-propane are “drop-in” replacements for their petrochemical equivalents on existing plants.
- Public perception – products from the same supply chain as ‘legacy’ products on a mass-balance basis struggle to gain public confidence

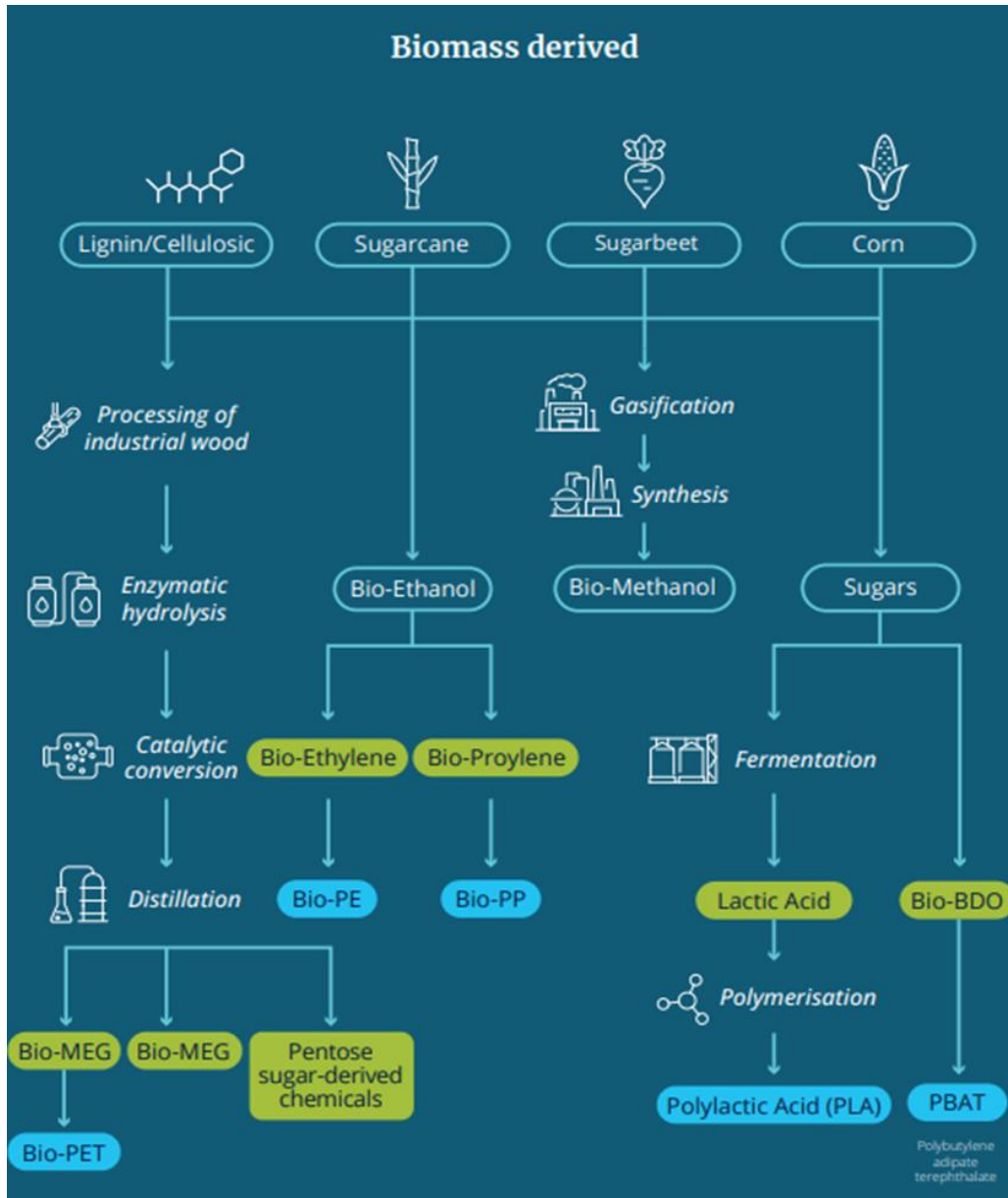
## Biofeedstock and mass balance attributed



# Petrochemicals – what are the current options?

## Biomass Derived

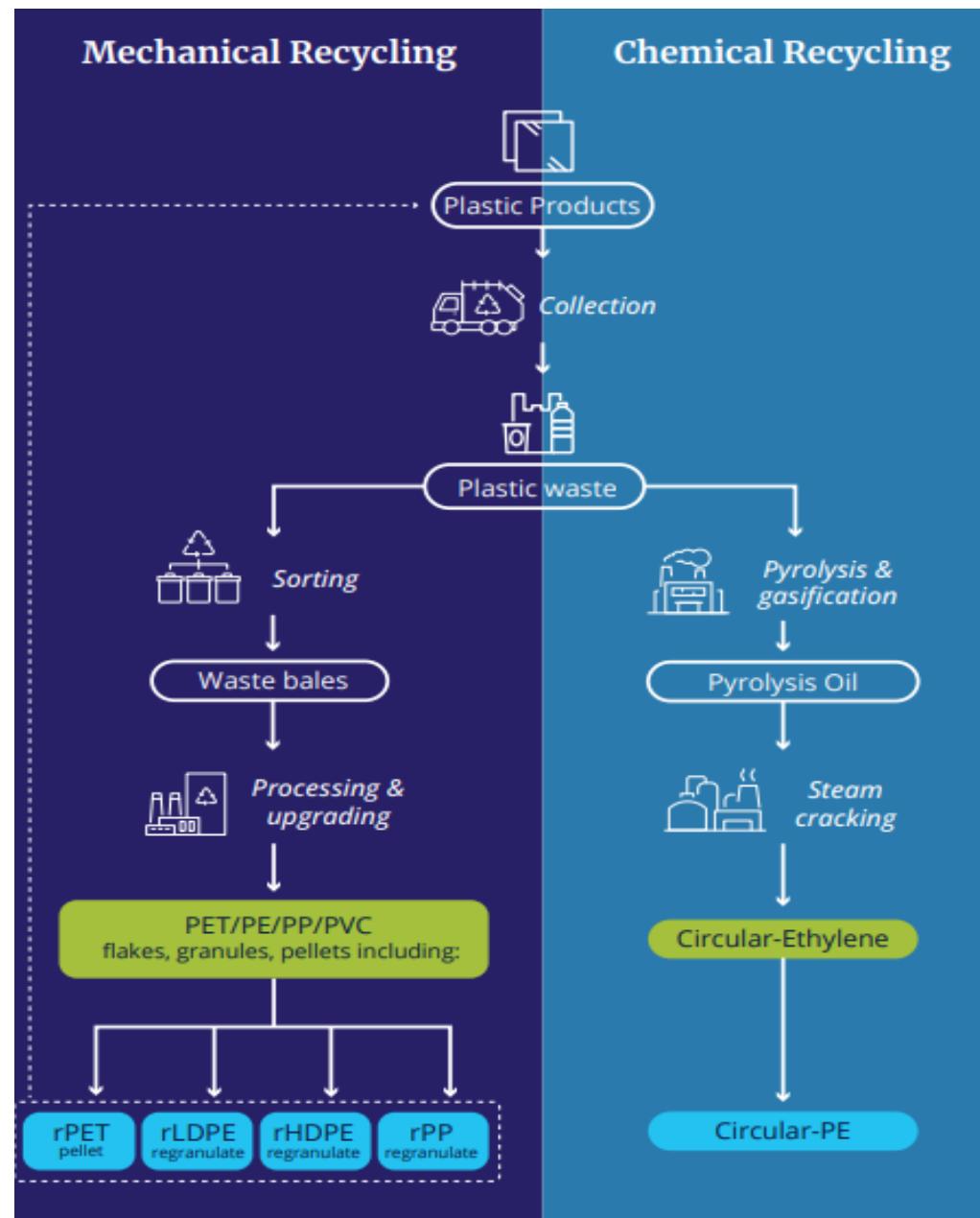
- Some of the same issues as bio-feedstock - Food vs Plastics debate
- Competition with other sectors for bio-based ethanol / methanol – e.g. gasoline
- Need investment in new technology and scale
- Public perception ?



# Petrochemicals – what are the current options?

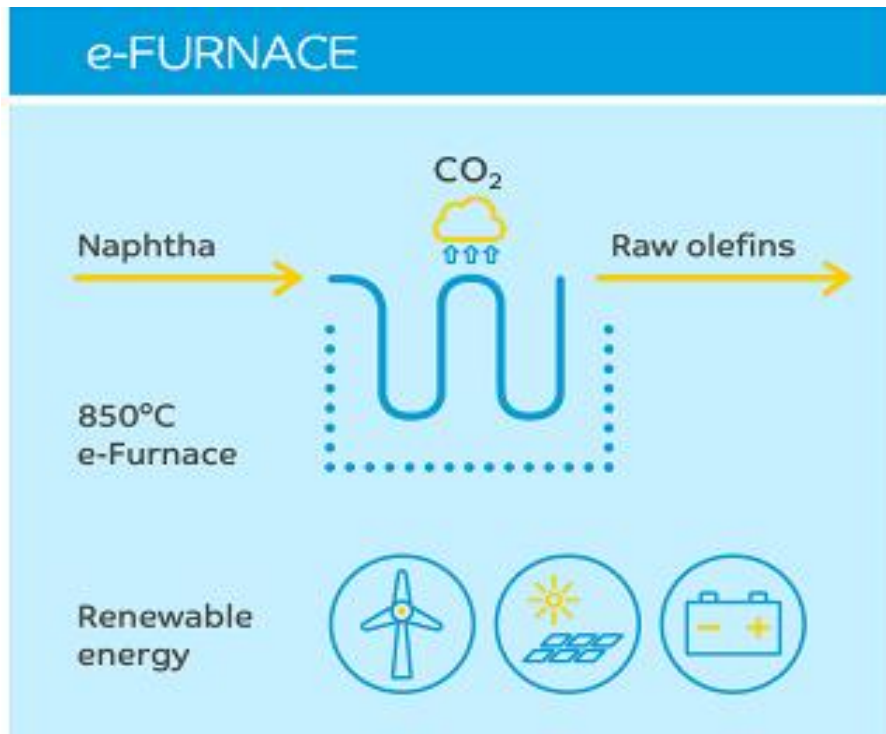
## Mechanical & Chemical recycling

- No food vs Plastics debate
- Some competition with other sectors
- Mechanical recycling is a known entity but has limitations for some uses - e.g. food / medical
- Public perception – products from mechanical recycling have reasonable public confidence **but**
- Chemical recycling – Pyrolysis oil – has high costs and arguably a higher CO2 footprint than ‘virgin’ polymer production but does help to address the waste issue.
- Pyrolysis oil is a drop-in replacement for feedstock on some existing crackers but then you are back to the mass-balance issue



# Technology to address the CO<sub>2</sub> of the manufacturing process

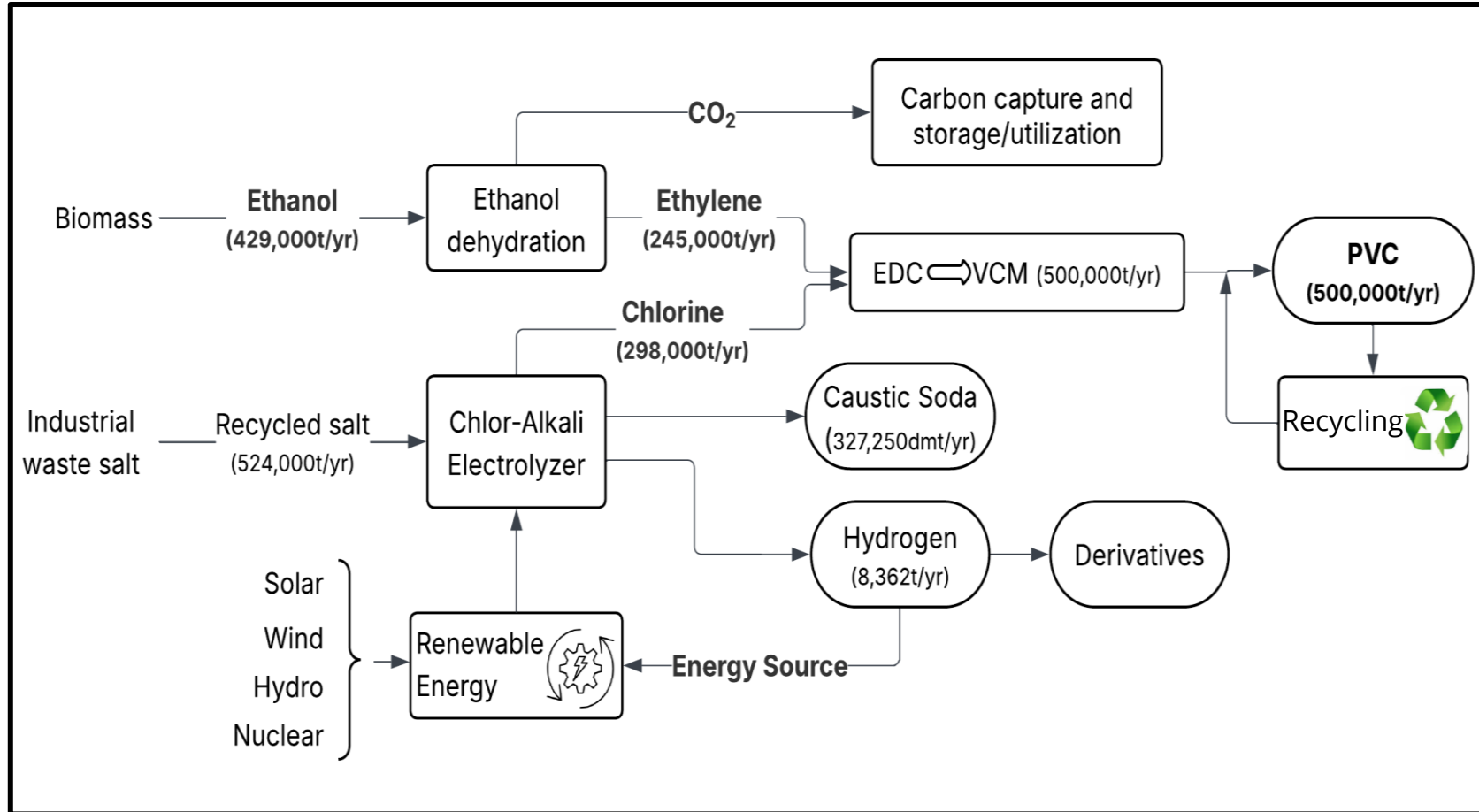
Electric furnaces ?



Carbon Capture and storage?



# PVC: Decarbonization is driven by feedstock and energy



## Ethylene route:

- Low-carbon ethylene (bio / electrified cracking).
- Decarbonized power for chlor-alkali.

## Carbide route:

- Power decarbonization (coal → renewables).
- Efficiency + CCUS.

## Cross-cutting

- PVC Recycling.
- Process integration.

Route choice sets the decarbonization ceiling. The ethylene route offers greater flexibility for deeper emission reductions.

# Opportunities – External

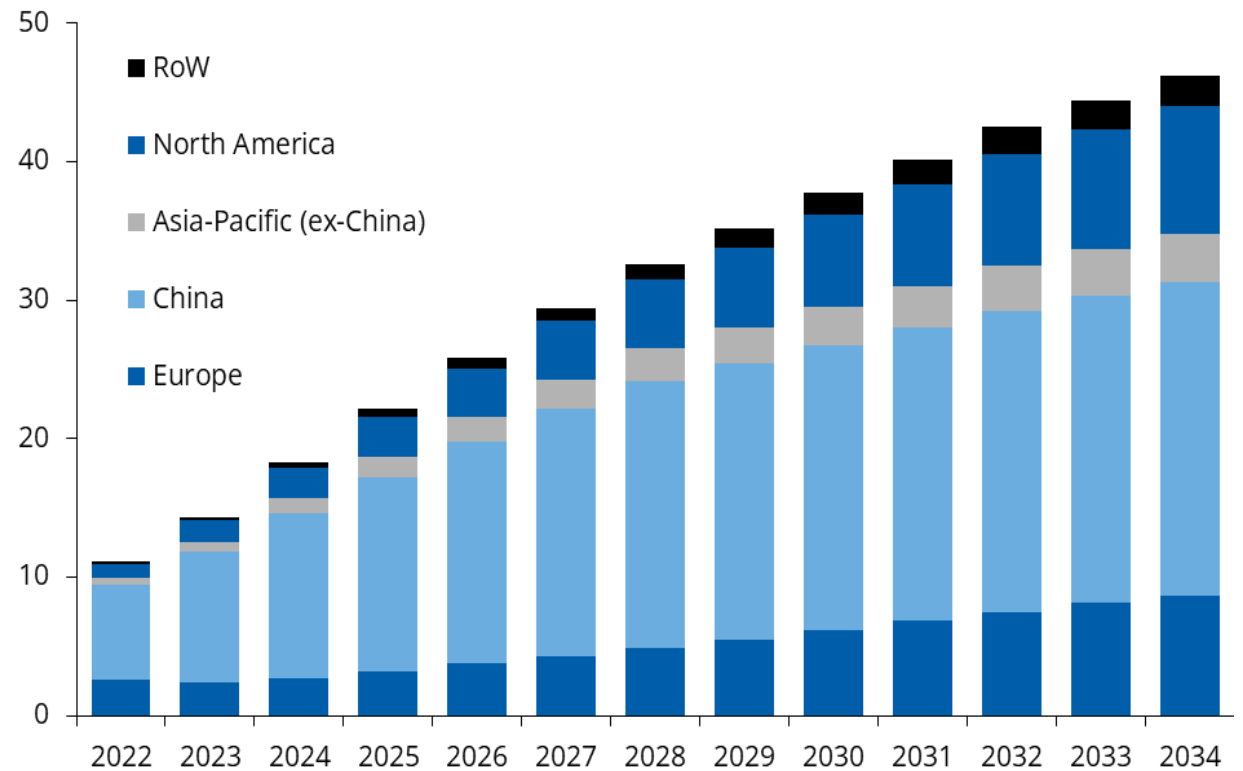
# Enabling Energy Transition

- **Electric Vehicles** – Driving demand for lightweight polymers, battery materials, and advanced composites across the automotive supply chain
- **Windmills and Turbines** – Petrochemical-derived resins and adhesives are essential for manufacturing turbine blades and nacelle components
- **Solar Power** – Encapsulants, backsheets, and specialty coatings rely on petrochemical feedstocks to protect and optimize photovoltaic panels
- **Construction Materials** – High-performance insulation, PVC piping, and energy-efficient building materials support greener infrastructure
- **Electric Grid and Data Centers** – Cable insulation, coolants, and polymer housings are critical to expanding grid capacity and powering the digital economy

# EV's need to be lighter, and modern cars tend to be larger – using more polyolefins

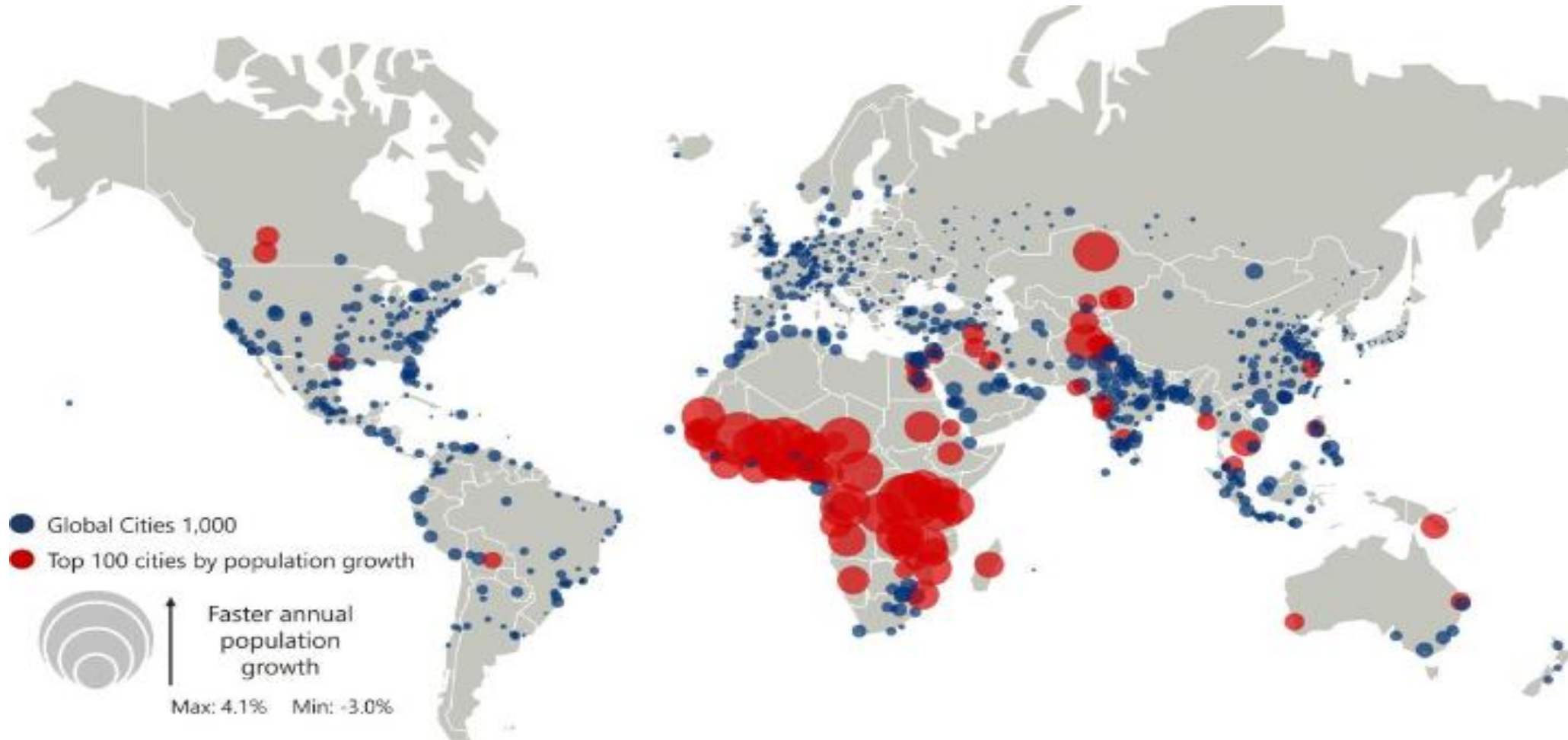


Global EV Sales by region, 2021-34 (mn units)



— Argus

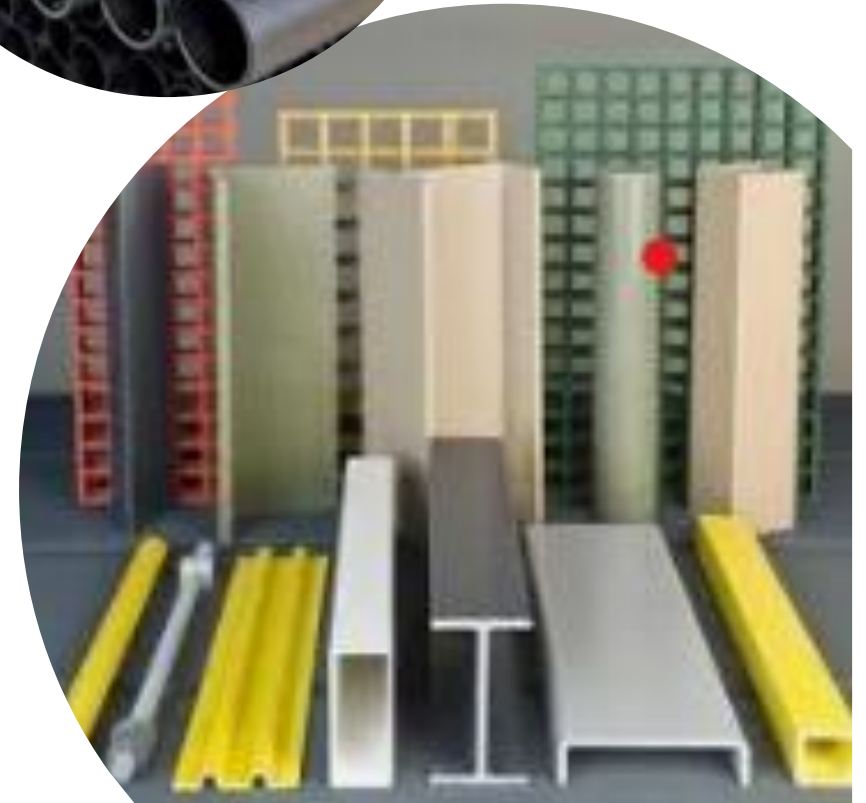
# Urbanisation is a driver for petrochemical use



Oxford economics – Nov 2023

# More people in urban environments drives infrastructure spending and construction

- Infrastructure – clean water / fuel distribution - PVC / HDPE
- Domestic - insulation against heat and cold – PVC
- Wall coverings / carpets / flooring / plumbing / heating / electrical wiring etc.
- Once people have houses/apartments they need furniture
- Medical – as populations become more urbanized and with growing wealth – medical services increase



# And in a warmer wetter world ....

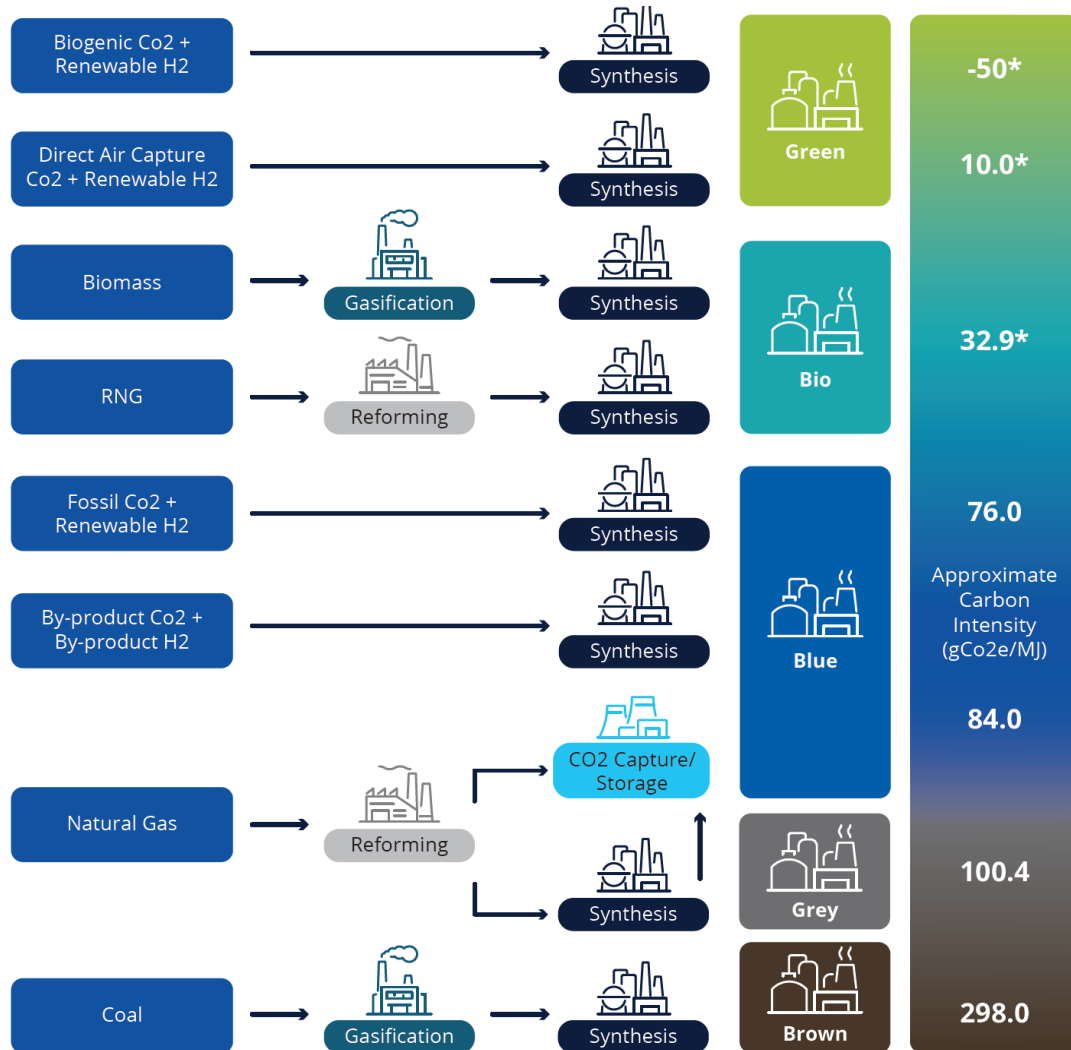
- Agricultural use of polymers will increase
- Irrigation
- Tunnels to control growing conditions for more sensitive / fragile crops
- Ground cover / mulch
- Innovative use of polymers for water retention and yield improvement
  
- But – some of this market will be taken by bio-degradable polymers
- Use of polymers for tunnels / mulch-ground cover creates recycling challenges with already hard to re-process films contaminated with soil.



An aerial photograph of a port area at sunset. The sky is a mix of orange, pink, and blue. In the foreground and middle ground, several large cargo ships are visible, some with their lights on. In the background, there is a large offshore platform or terminal structure with many lights. The water is dark blue with some ripples.

# Low carbon methanol: reducing the footprint of the marine industry

# Methanol definitions: Methanol production pathways



Pathways	Carbon Intensity and GHG Savings	
	LCA Carbon Intensity CI, gCO <sub>2</sub> e/MJ	GHG Emissions against Fuel Oil 94 gCO <sub>2</sub> e/MJ
E-methanol (Green)	5-12	- (87-96)%
Biomethanol (Green)	-50-32	- (65-153)%
Coal-based methanol (Grey)	300	+ 219%
NG-based methanol (Grey)	95-105	+ (1-12)%
Blue methanol	45-75	- (20-52)%

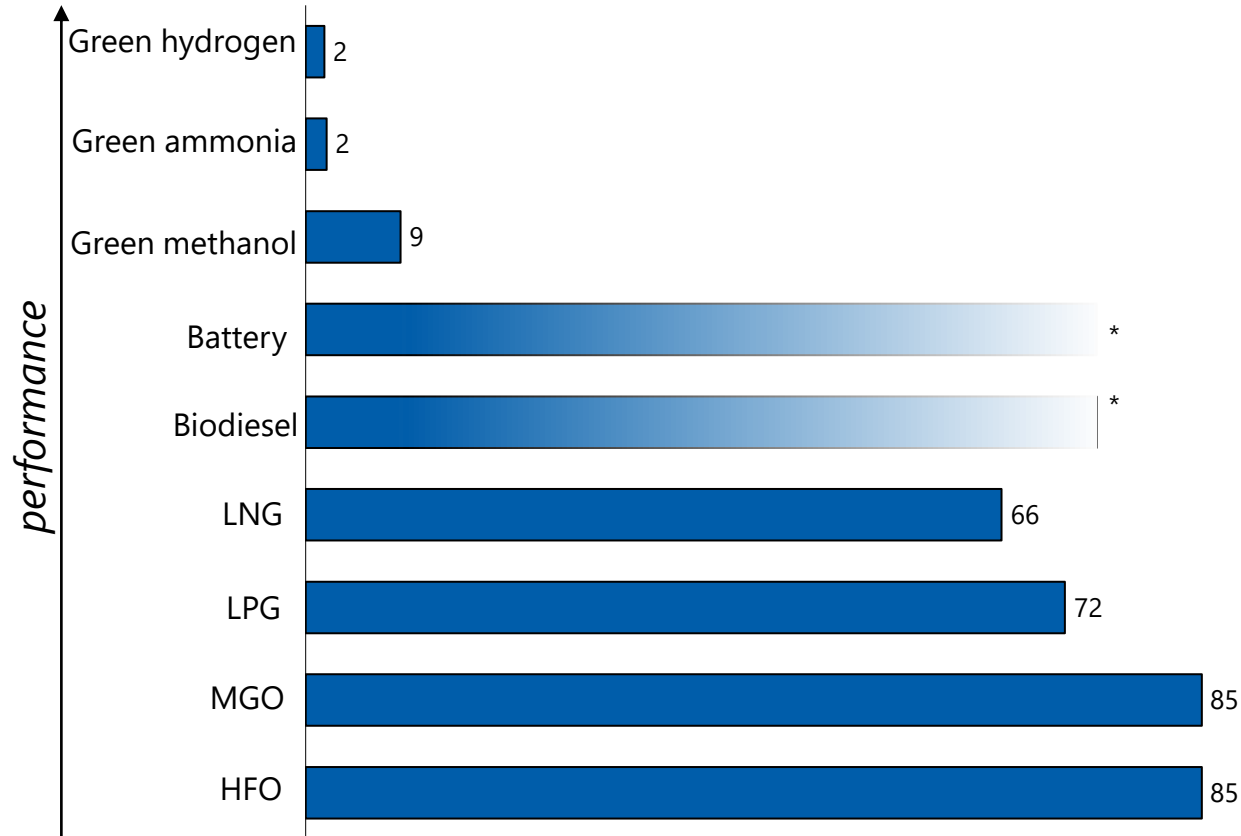
Note: Methanol's calorific value is 19.95 MJ/kg

- GHG savings are based on VLFSO 94gCO<sub>2</sub> equivalent/MJ
- RED biomethanol: minimum 65pc GHG savings
- RED e-methanol: minimum 70pc GHG savings

# Alternative Fuel Choices – Key Metrics

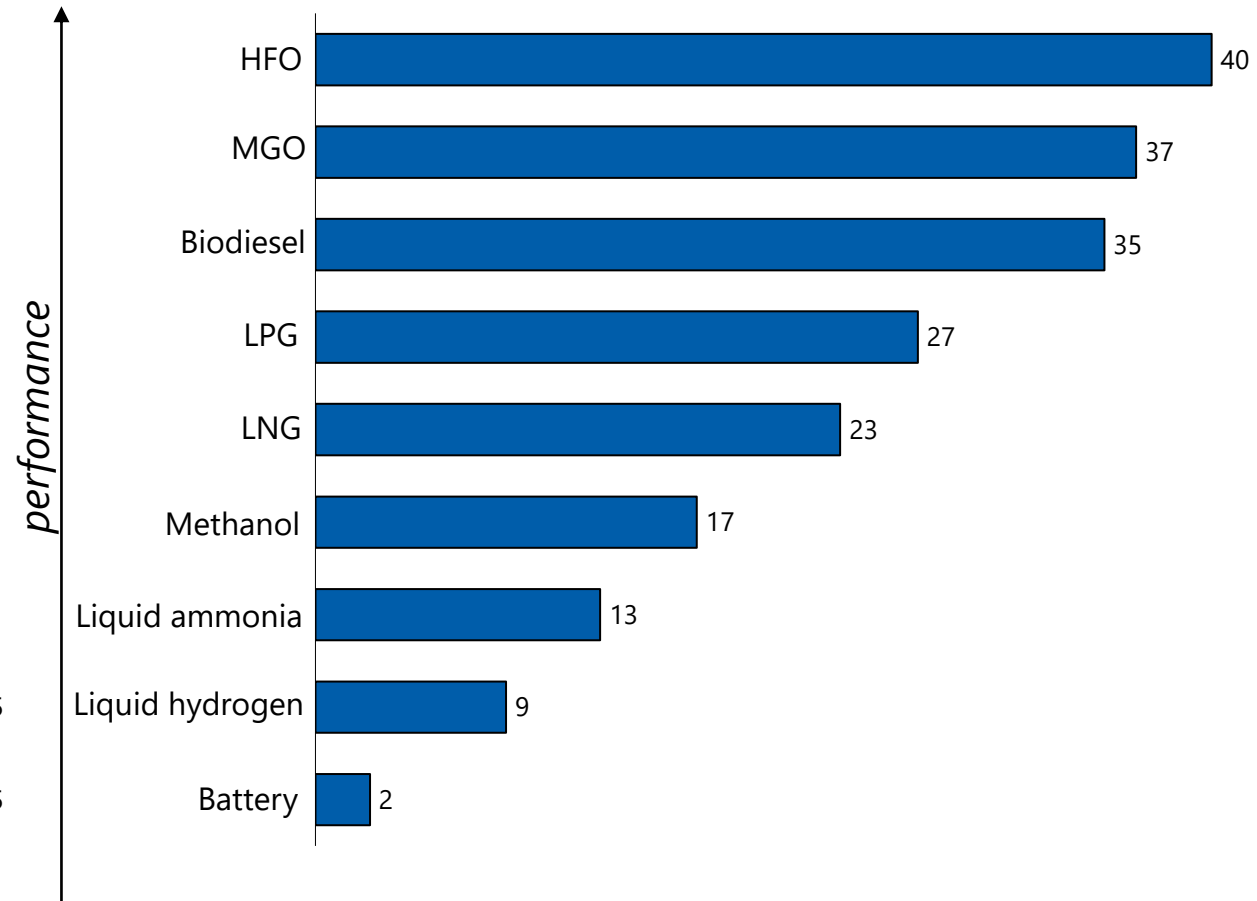
Synthetic fuels ammonia and e-methanol have low GHG emissions but also low volumetric energy density.

Well-to-Tank (WTT) GHG Emissions of Marine Fuels per Unit of Energy (gCO<sub>2</sub>e/MJ)



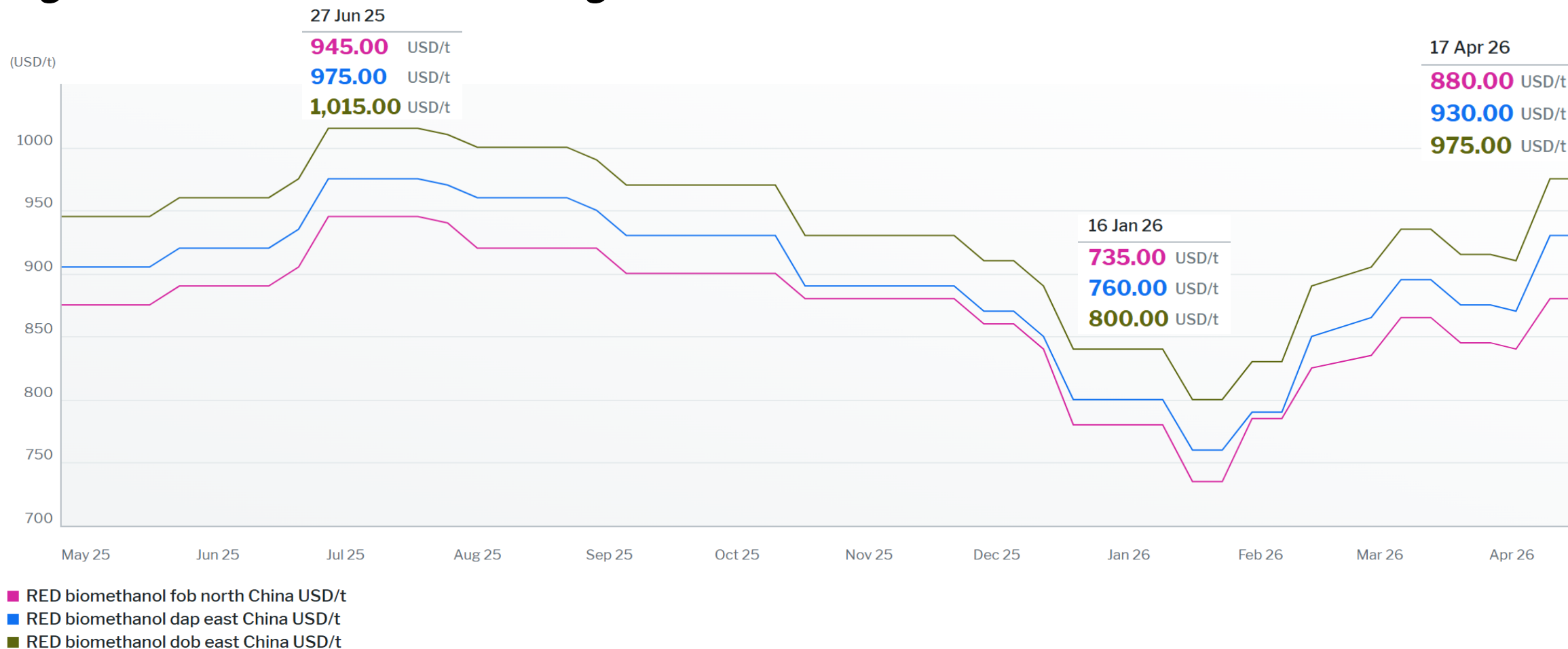
Notes: \* dependent on grid electricity or feedstock

Volumetric Energy Density of Marine Fuels (MJ/l)



# Argus China's biomethanol pricing: Spot prices driven by bunker tenders, new start-ups and policy shifts

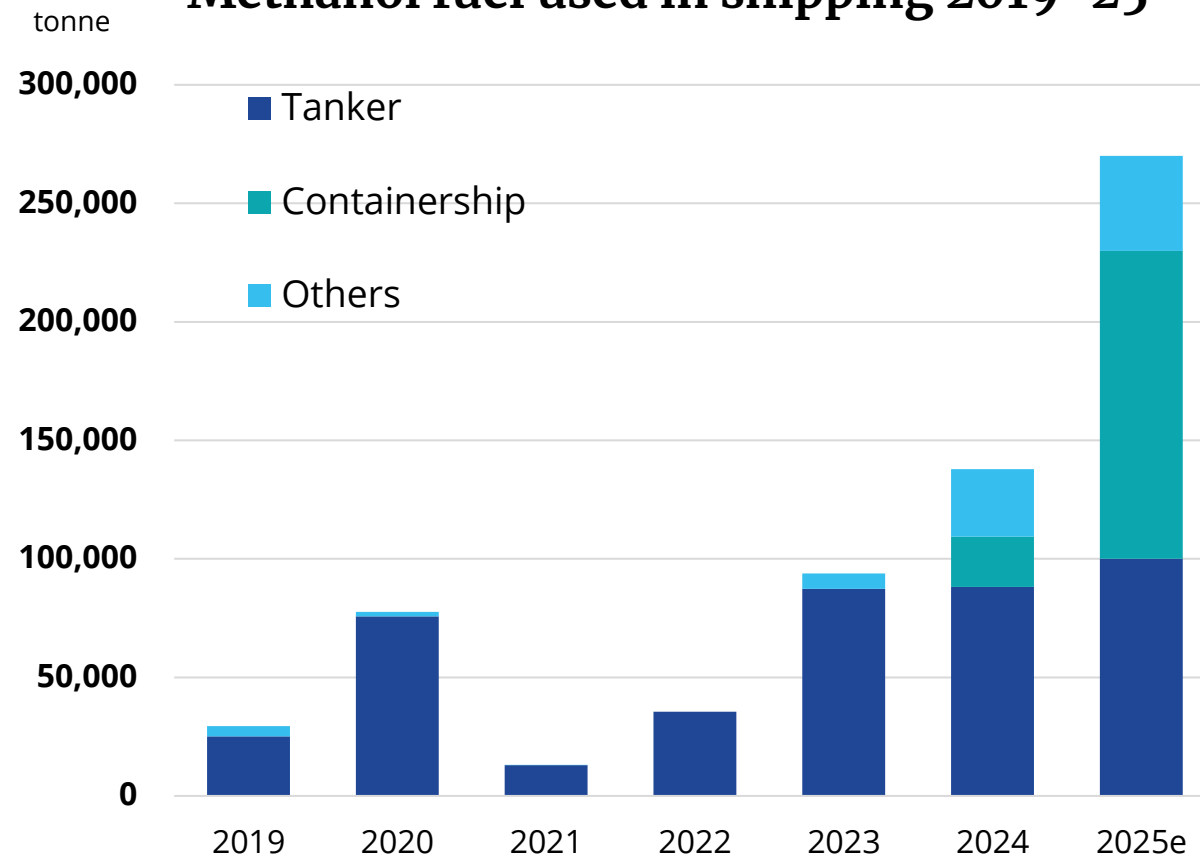
## Argus Asia RED Biomethanol Pricing



# Emerging demand for grey methanol: Elevated crude prices boost methanol's value as marine fuel substitute

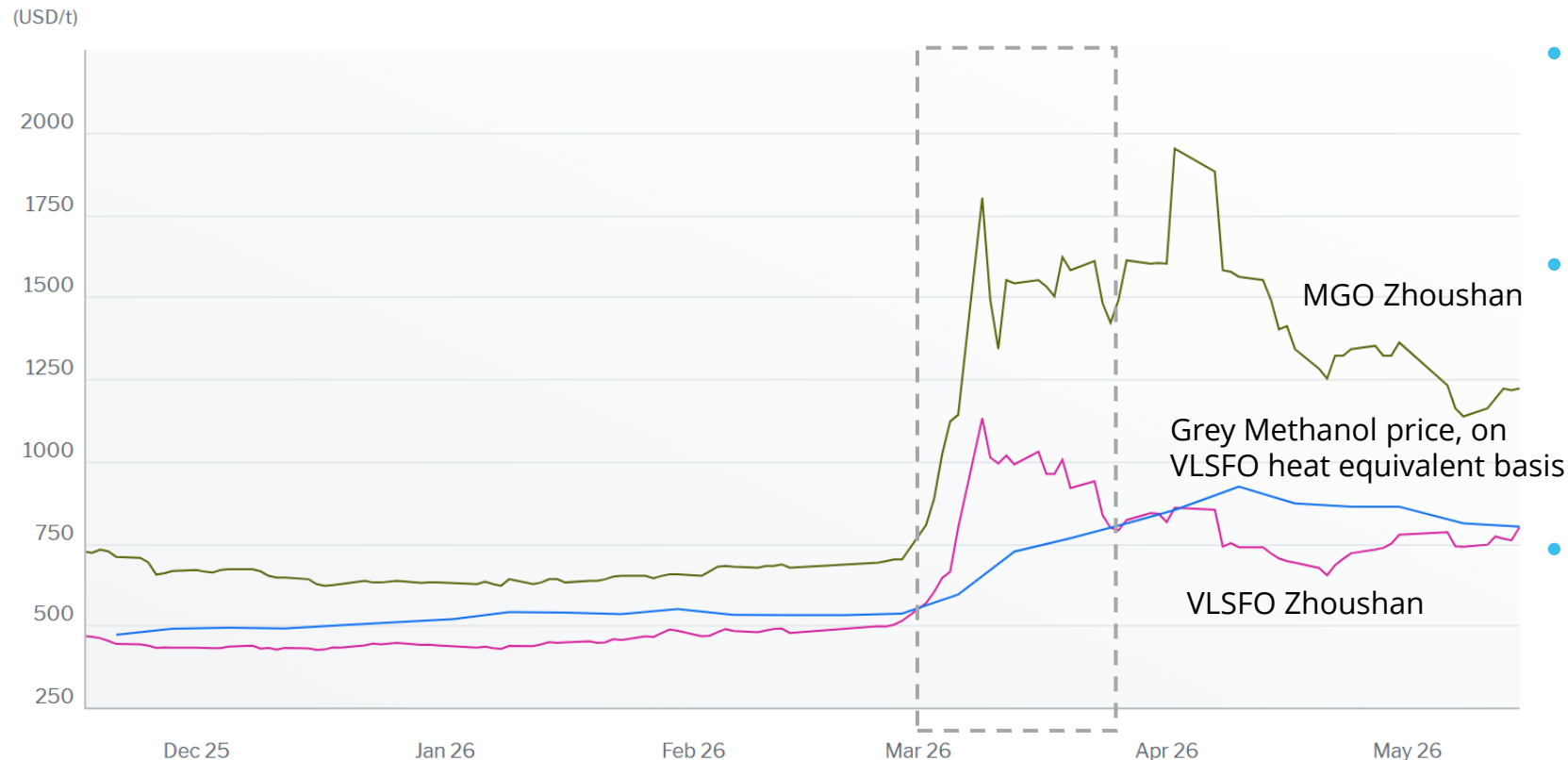
- Methanol's relatively lower price versus fuel oil is **driving interest as a substitute**
- Total consumption of methanol (including green) as a marine fuel **reached 138kt in 2024**, up by 47pc from 2023, and may hit ~250kta in 2025
- Shanghai Port alone bunkered nearly **60kt** of conventional methanol in 2025
- Argus expects methanol bunker demand to remain supported, driven by:
  - More delivery of methanol dual-fueled vessels in 2026-27
  - Used for engine warranty test
  - Economically competitive versus fuel oil
  - 0.5ppm sulfur content, way below MARPOL's Sox Emission Control Area (ECA) policy: sulfur < 0.1pc fuel oil or 1000ppm)

Methanol fuel used in shipping 2019-25



Source: IMO, Argus consulting

# China grey methanol pricing: Attractive prices and super low sulfur content drive grey methanol bunkering demand

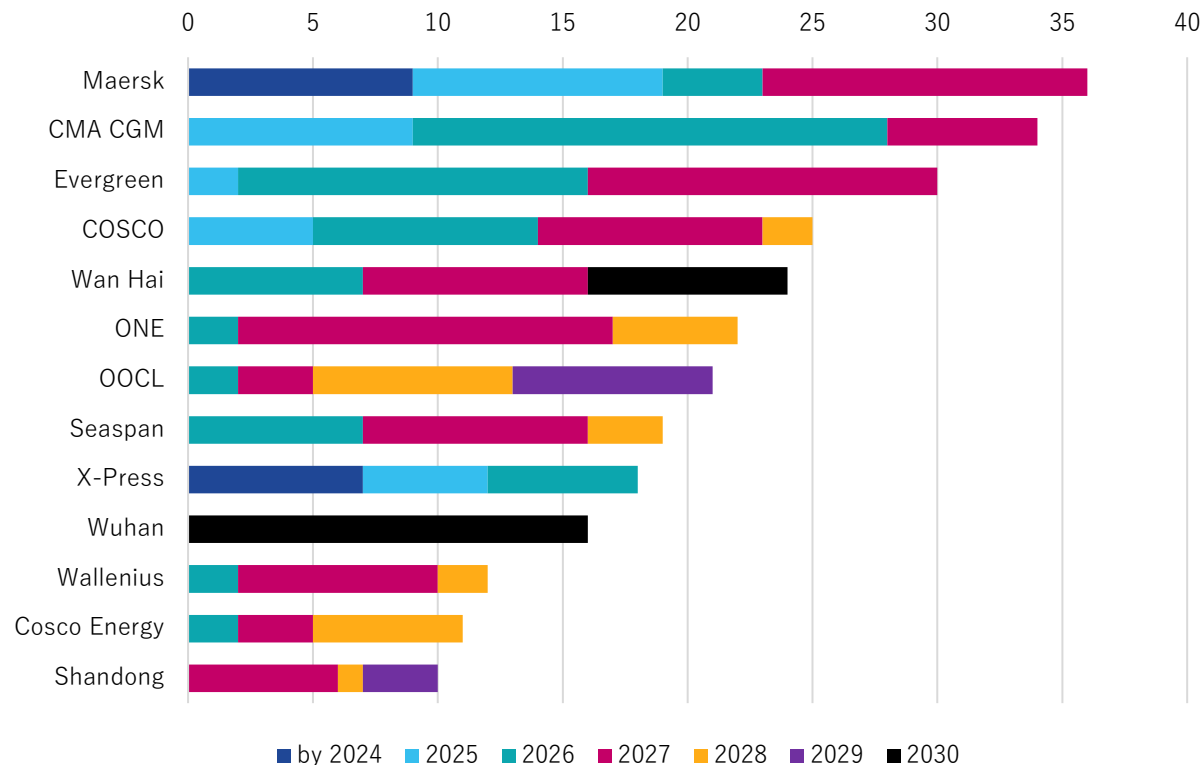


- Fuel oil bunker 0.5%S 380cst Zhoushan Bunker Index (ZBI) dob
- Gasoil bunker 0.1%S Zhoushan Bunker Index (ZBI) dob
- f(x) Methanol cfr China (non-sanction) VLSFOe

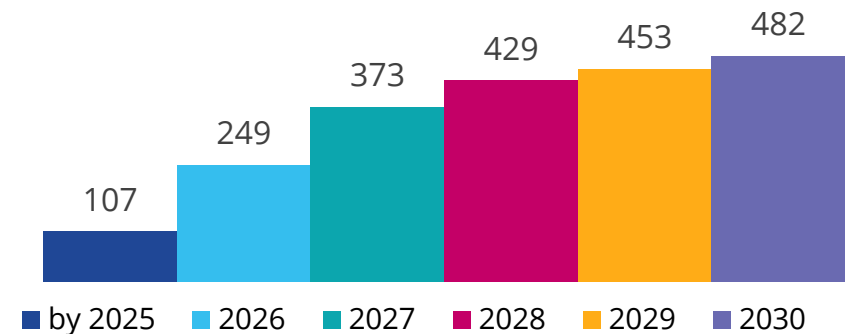
- Grey methanol VLSFOe price = grey methanol price \* 2.02
- On VLSFOe basis, pre-war and after ceasefire:
  - Methanol > VLSFO
  - Methanol << MGO
- An excellent substitute for low sulfur fuel oil
  - Methanol (sulfur content 0.5ppm) << MGO (sulfur content 1000ppm)

# Methanol bunkering demand outlook: Increasing delivery of methanol dual-fuel fleets in 2026-27 drives demand

Top ship owners with methanol dual-fuel fleet orders



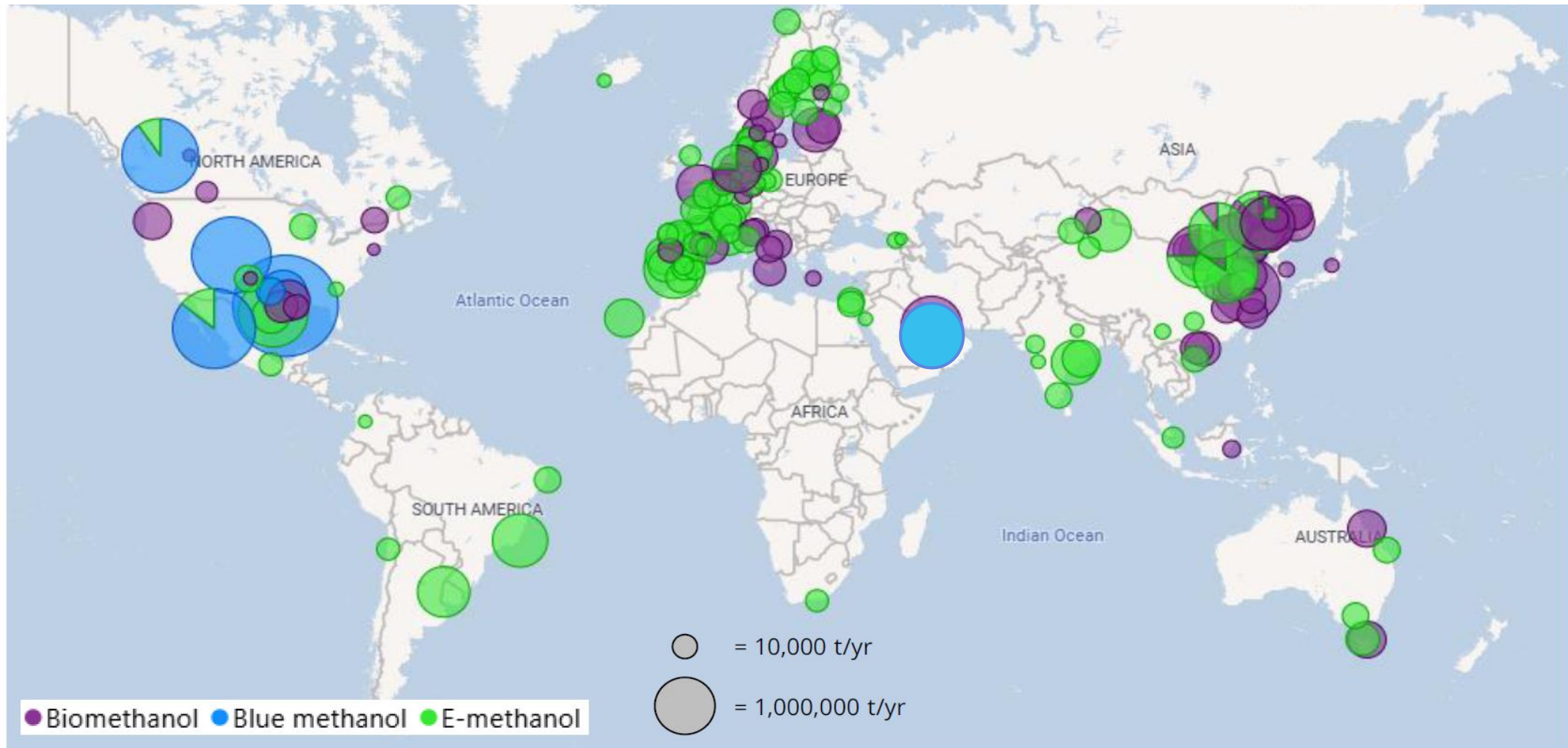
Delivery schedule of methanol fleets



- **Over 100** methanol fleets are operational globally. This number will continue to grow and reach 482 by 2030.
- **Container ships account for 56%**, followed by bulk carriers 13%, and methanol/oil carriers 8%.
- **Top ship owners** who ordered the most methanol fleets are Maersk, CMA CGM, COSCO, Evergreen, Wan Hai, and ONE

Source: DVN

# Global low carbon methanol projects: China, Europe and the Americas lead the investments



# Challenges to Energy Transition

# Barriers to the Energy Transition

Currently low-emissions technologies and products are more expensive than conventional sources

Policy is the key driver of renewables

Governments role is to introduce policies to guide markets in a sustainable direction for consumers

## Carrots (incentives)

- Subsidies (e.g. feed-in-tariffs/premiums, contract for differences)
- Tax advantages
- Consumption mandates
- GHG intensity targets

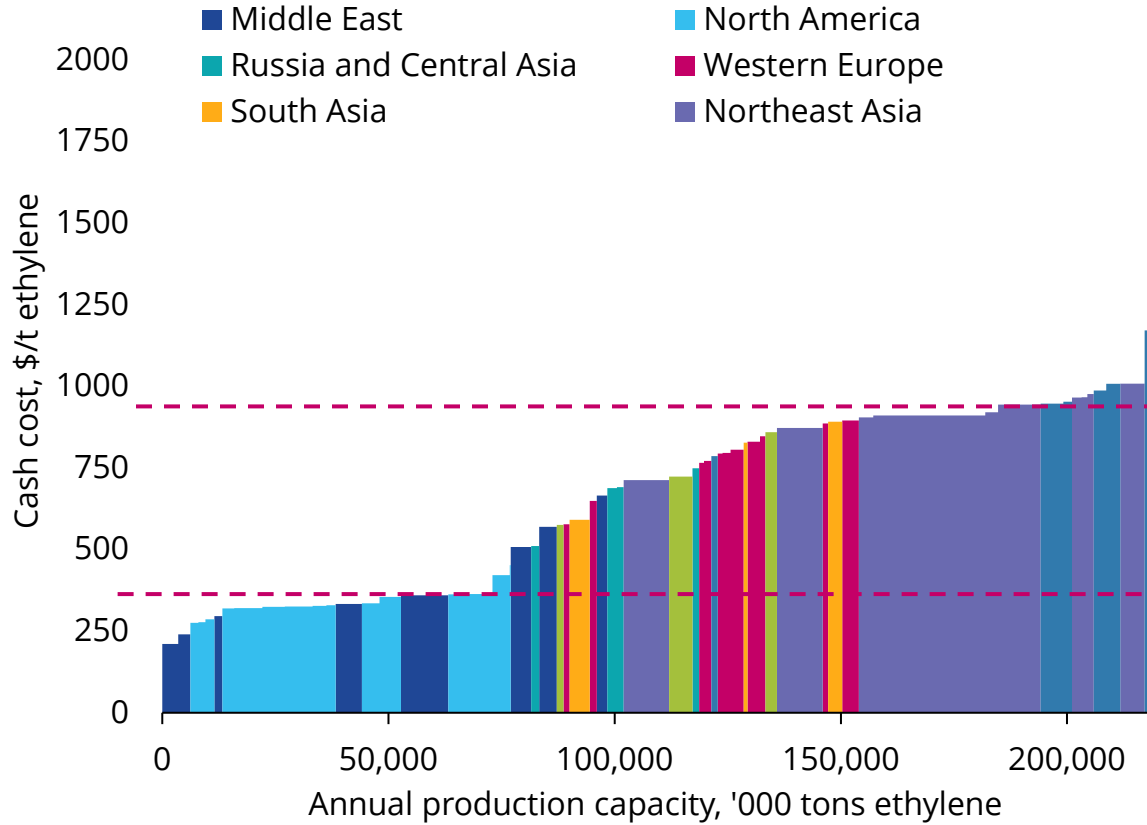
## Sticks (penalties)

- Carbon pricing (e.g. ETS, carbon taxes)
- Tariffs/Carbon Border adjustment mechanisms
- Universal standards to measure and account for carbon intensity

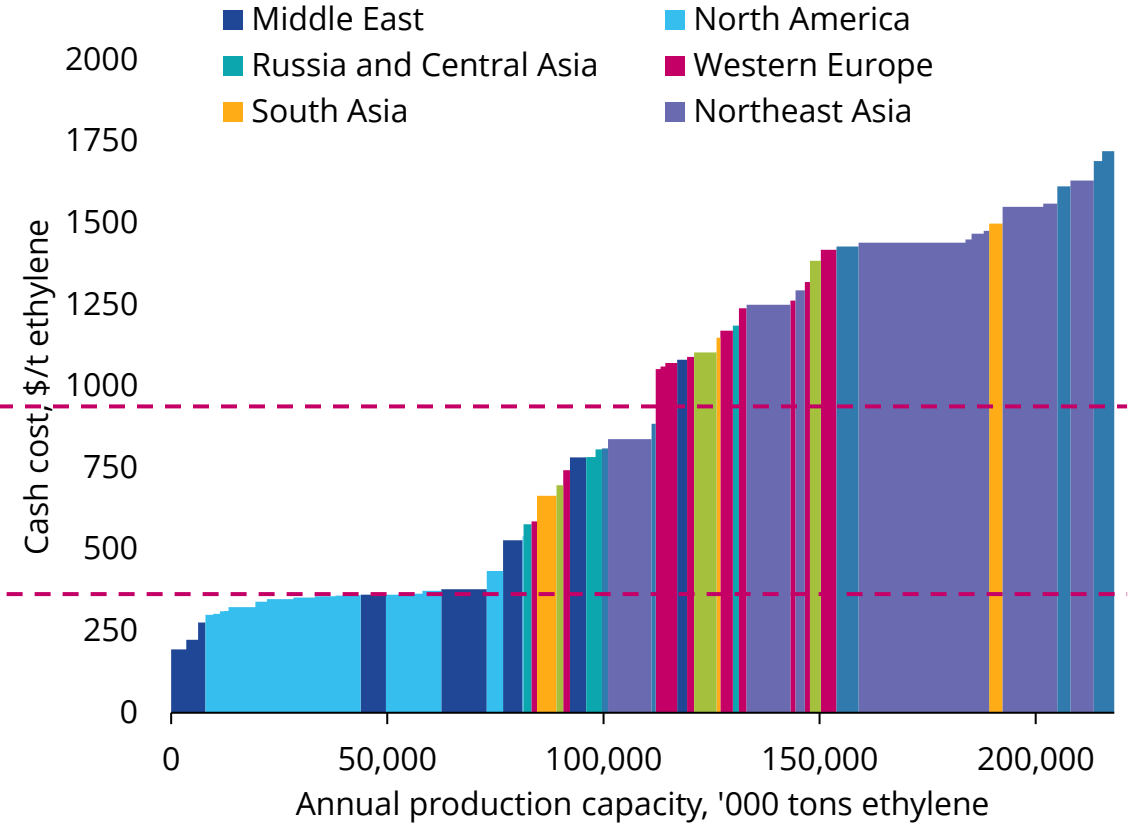
Finding the right balance between Sticks and Carrots is the key challenge of environmental/energy policy to reach GHG emission reduction targets while protecting consumers and producers from high costs

# Cost and cost competitiveness is a major barrier

## 2025 Global Ethylene Steam Cracker Cost Curve



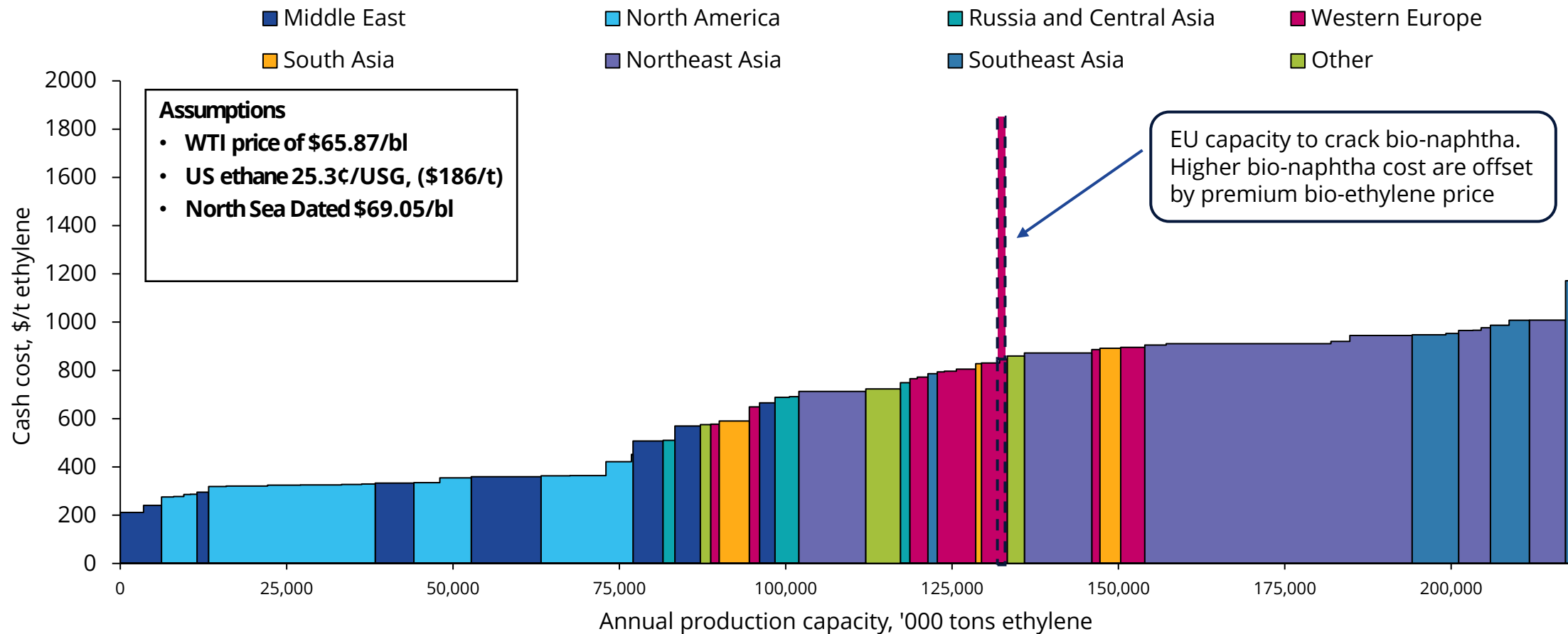
## 2026 April Global Ethylene Steam Cracker Cost Curve



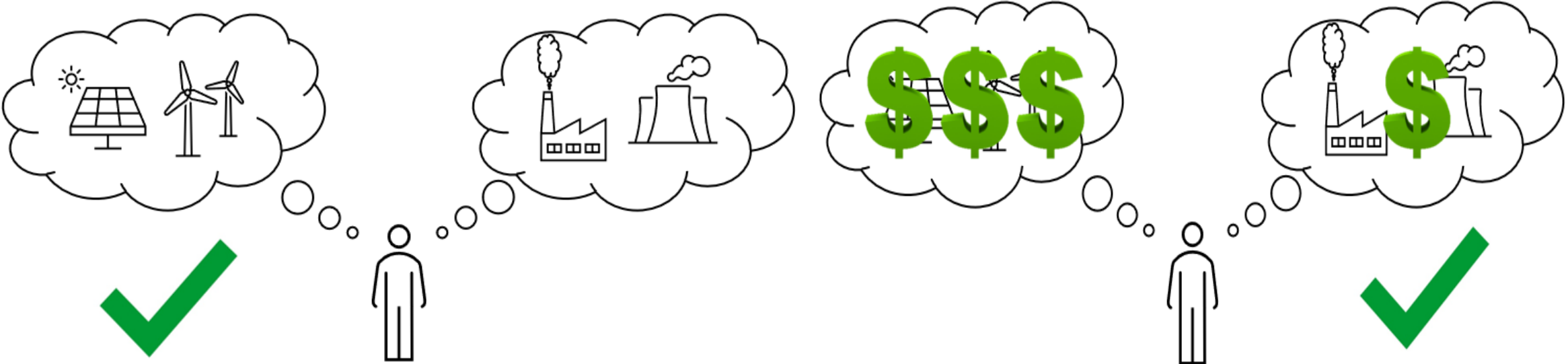
**2025 (66 \$/bl) vs 2026 April Cost Curve (100 \$/bl, WTI)**

# The cost of bio-naphtha more than doubles the cost of producing ethylene in Europe

2025 Global ethylene cost curve



# Currently low-emissions technologies and products are more expensive than conventional sources

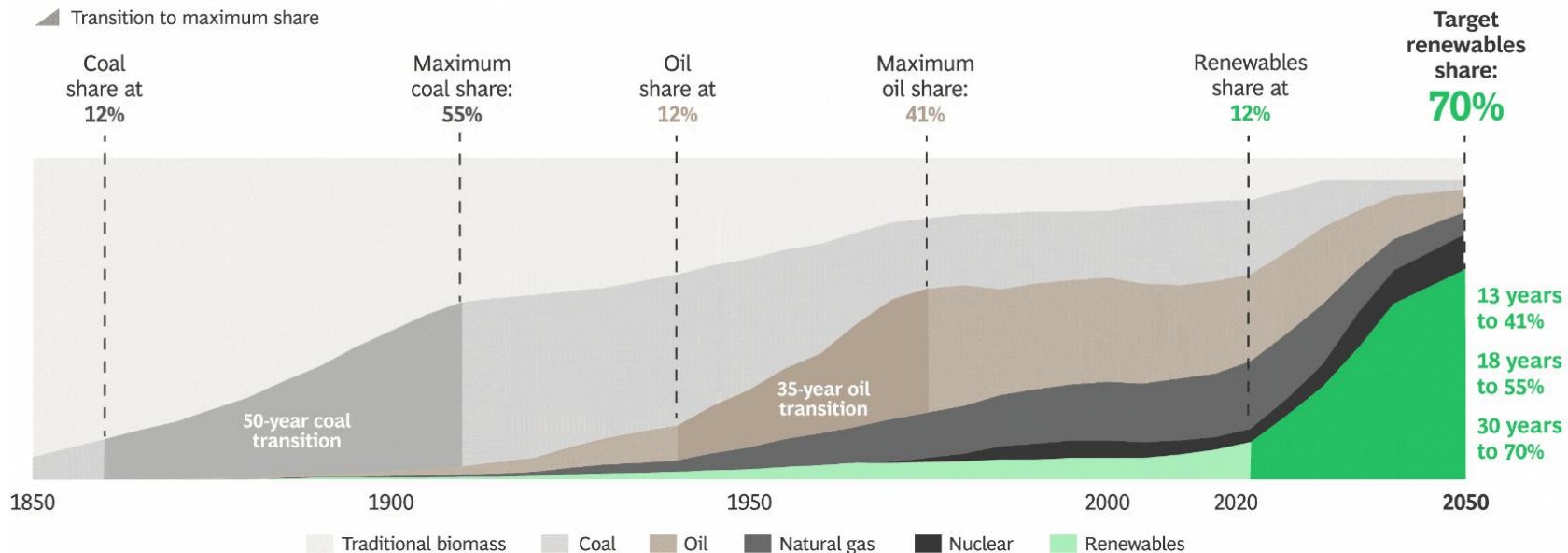


**Climate conscious consumer, but a cost-conscious brand owner**

# Not enough to meet climate change goals – Feedstock changes don't reduce direct CO2 emissions

- Currently we are locked-into fossil fuels because they are cheap and highly compatible with our economies following significant optimisation over many decades
- For the world to transition to renewable energy sources they must become cost-competitive with/cheaper than fossil fuels, but currently they are more expensive, and consumers are not willing to pay a “green premium” for low-emissions and sustainable products
- Therefore, the energy transition is/will require support from governments to help scale up technologies and develop new markets – but there must be a careful balance between meeting climate targets, affordability for consumers and industrial competitiveness

Primary energy supply by energy source, 2050 estimates based on IEA net-zero scenario



**“The transition to net-zero needs to happen roughly 3x faster than previous transition”**

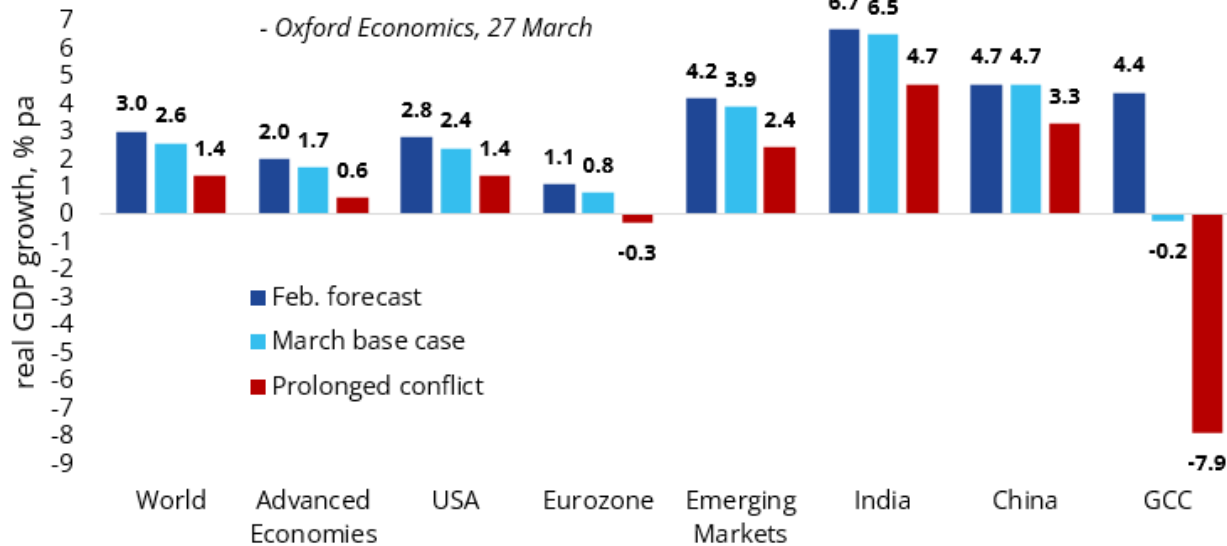
Source – BCG

**So is this affordable – especially in  
the current climate ?**

# Macro scenarios highlight downside risks

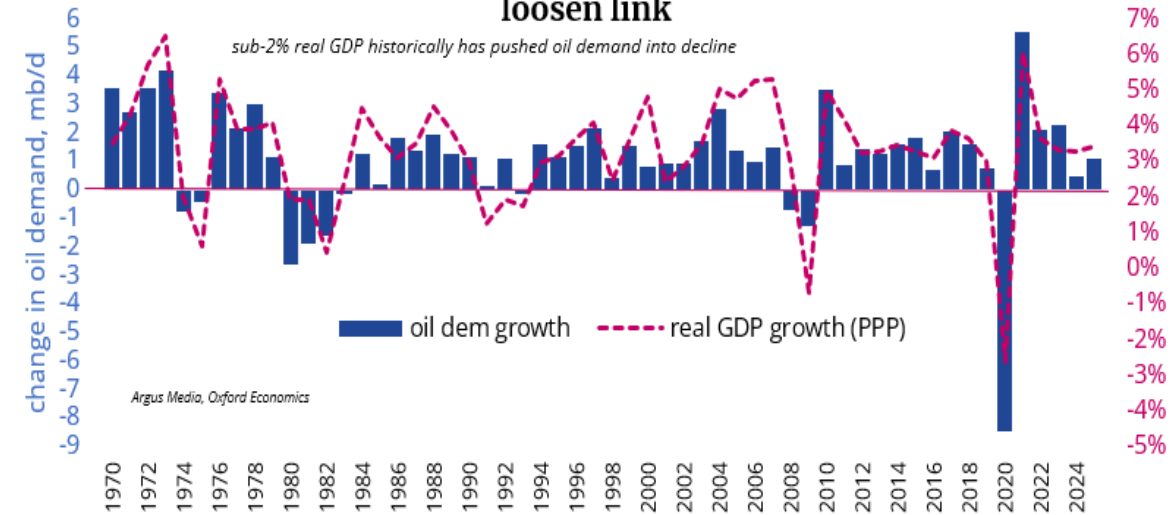
## Extended outages would drive inflation & recession

- Oxford Economics, 27 March



## GDP drives oil demand; crises, efficiency & substitution loosen link

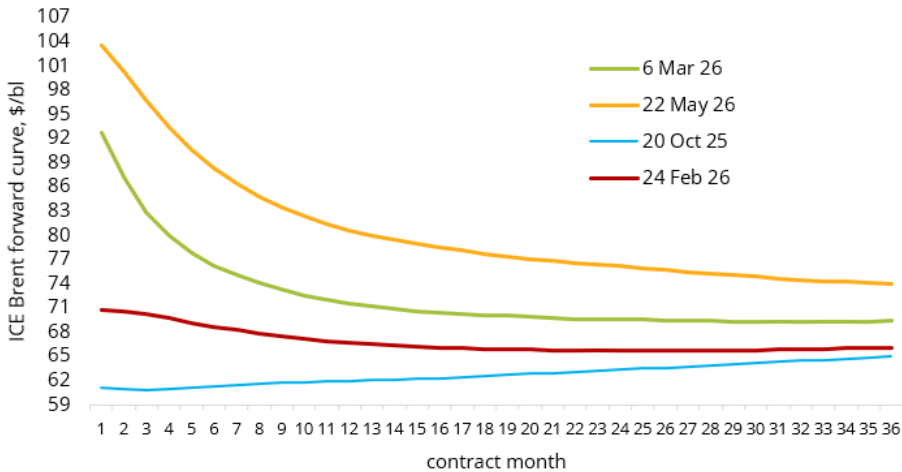
sub-2% real GDP historically has pushed oil demand into decline



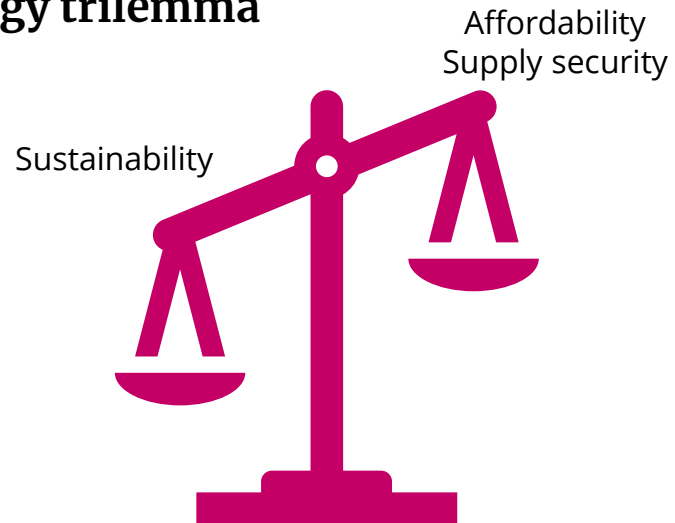
- Longer-term **inflation consequences** depend on conflict duration, Hormuz (& Red Sea) transit, supply chain resilience & damage to regional energy infrastructure.
  - 1-month** disruption → limited inflation impact, CB policy unchanged.
  - 3-month** disruption → delays CB rate cuts or limited rate hikes.
  - 6-month** disruption → Widespread rate hikes to control inflation.
- All scenarios imply **downgrades for 2026 GDP growth** from negligible for 1-month stoppage to ~0.5pp downgrade or outright recession in prolonged conflict case.

# Potential implications from the Hormuz crisis

## Long-dated Brent shifts higher



## The energy trilemma



1. Short term **inflation**, interest rate hikes & slower GDP growth.
2. Gulf exporters to expand pipeline **alternatives to Hormuz Strait**.
3. **Waterway "nationalisation"** is unlikely to prevail.
4. Importers to prioritise **multiple supply sources**: but is dependence on US & China for energy commodities & technologies more secure than trade with MidEast Gulf, Iran or Russia?
5. More long-haul trade, stretched delivery lead times → **freight** takes a higher share of delivered costs.
6. **Inventory management** – a greater role for strategic stockpiles and moving from “just in time” to “just in case” stock-holding.
7. **European de-industrialisation** rethink – refining, chemicals, fertilisers & metals?
8. 2020-2026 experience highlights **energy policy trilemma** – supply security & affordability to catch up with sustainability?
9. Do elevated debt, higher cost of capital & prioritisation of defence & security make **de-carbonisation** & **electrification** easier or harder?

# Q&A

**Do you have any questions?**

# Thank you for listening.



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